

**Dan Hubbard**  
Senior Vice President,  
Communications



## National Business Aviation Association

Dan Hubbard joined the staff of the National Business Aviation Association (NBAA) on December 1, 2004, as its new vice president, communications, and he was promoted to senior vice president in 2008. He also serves as the corporate secretary of the Association's Board of Directors.

With experience in grassroots, governmental and political communications, he serves as the senior staff member providing leadership for the Association's tactical and strategic communications program. Hubbard also manages the cultivation and implementation of proactive media and press relations activities directed to NBAA Members, the aviation community and the general public. Hubbard previously served as vice president at Fleishman-Hillard (FH), one of the world's leading public relations firms. As the deputy director, public affairs for the firm's Washington, DC, office, he focused on political operations, coalition building and management, crisis communications, and media relations. While at FH, much of Hubbard's client work focused policies affecting the commercial aviation and aerospace industries.

Hubbard came to Fleishman-Hillard after six years of campaign and Capitol Hill employment. In each of his capacities, his work emphasized grassroots activation and third-party validation to highlight the issue positions and accomplishments by candidates and elected officials.

In his political positions, Hubbard provided media relations support for the George W. Bush 2000 Missouri presidential primary campaign, Senator Christopher Bond's (R-MO) 1998 re-election campaign, Senator Bob Dole's (R-KS) 1996 Missouri presidential operation and Senator Sam Brownback's (R-KS) 1994 Congressional campaign. Hubbard's political work concluded with his service as communications director for Senator Bond.

Hubbard holds a Bachelor of Science degree in broadcast journalism from the University of Kansas.